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News Release

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Bisk CPA Review Announces Beta Alpha Psi Award Program

TAMPA, Florida – Bisk CPA Review, America’s Best CPA Review since 1971, announced today the start of a new program designed to help Beta Alpha Psi chapters raise student travel funds for the organization’s upcoming annual meeting in Hawaii.

Under the Bisk CPA Travel Award Program, each Beta Alpha Psi chapter is eligible to receive a complete Bisk multimedia CD-ROM/Text CPA Review Package (valued at \$735) to auction off (or sell) in a chapter fundraising activity.

All proceeds from the sale of the Bisk CPA Review products are to be applied to student travel expenses for the upcoming 2003 Beta Alpha Psi annual meeting, which will be held July 31-Aug. 2 in Honolulu, Hawaii.

Beta Alpha Psi chapters interested in participating in the program should email Diane Pattison at pattison@SanDiego.edu.

About Bisk CPA Review

Bisk CPA Review is a division of Bisk Education, a leading e-learning company that helps hundreds of thousands of professionals satisfy their learning needs each year. To date, Bisk CPA Review has helped over 140,000 candidates pass the CPA Exam, including Elijah Watt Sells Award Gold Medal Winners Paul Ito and Stephanie Seiberg and, most recently, John McInnis who earned a perfect score on the May 2002 exam. With Bisk CPA Review, candidates choose how they want to pass: through a structured “classroom” approach online or through self-study programs, which can include CD-ROMS, video, audiotapes and textbooks.

About Beta Alpha Psi

Beta Alpha Psi is a national scholastic and professional fraternity for Financial Information students and professionals. The primary objective of the fraternity is to encourage and give recognition to scholastic and professional excellence in the business information field.

For more information, please contact Ken Dare at 1-800-874-7877, Ext. 501, or kend@bisk.com.